

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Innovative Advertising**  
**Attention: Accounts Payable**  
**403 N. Columbia St.**  
**Covington, LA 70433**

# DUPLICATE INVOICE

Advertiser	Neal Hunt - NC Senate
Product	Neal Hunt for State Senate
Estimate Number	1033

<b>Invoice #</b>	<b>119837-2</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119837
Alt Order #	6403439
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 1 CANDIDATE R9.26									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WRAL			M	10/29/12	:30	5:29 AM	NC15CITATIONS	\$1,500.00		4
	WRAL			Tu	10/30/12	:30	5:29 AM	NC15CITATIONS	\$1,500.00		3
	WRAL			W	10/31/12	:30	5:54 AM	NC15CITATIONS	\$1,500.00		5
	WRAL			Th	11/01/12	:30	5:28 AM	NC15CITATIONS	\$1,500.00		7
	WRAL			F	11/02/12	:30	5:43 AM	NC15CITATIONS	\$1,500.00		6
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	5:54 AM	NC15CITATIONS	\$1,500.00		8
	WRAL			Tu	11/06/12	:30	5:55 AM	NC15CITATIONS	\$1,500.00		9
2	WRAL	WRAL 4:30am News	4:30a - 5am								
		CLASS 1 CANDIDATE R9.26									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WRAL			M	10/29/12	:30	4:45 AM	NC15CITATIONS	\$225.00		4
	WRAL			Tu	10/30/12	:30	4:45 AM	NC15CITATIONS	\$225.00		5
	WRAL			W	10/31/12	:30	4:45 AM	NC15CITATIONS	\$225.00		3
	WRAL			Th	11/01/12	:30	4:42 AM	NC15CITATIONS	\$225.00		6
	WRAL			F	11/02/12	:30	4:43 AM	NC15CITATIONS	\$225.00		7
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	4:43 AM	NC15CITATIONS	\$225.00		8
	WRAL			Tu	11/06/12	:30	4:44 AM	NC15CITATIONS	\$225.00		9
3	WRAL	Noon News	12p-1p								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WRAL			M	10/29/12	:30	12:27 PM	NC15CITATIONS	\$800.00		3
	WRAL			Tu	10/30/12	:30	12:27 PM	NC15CITATIONS	\$800.00		4
	WRAL			W	10/31/12	:30	12:47 PM	NC15CITATIONS	\$800.00		5
	WRAL			Th	11/01/12	:30	12:25 PM	NC15CITATIONS	\$800.00		7
	WRAL			F	11/02/12	:30	12:28 PM	NC15CITATIONS	\$800.00		6
					11/05/12 to 11/11/12	1x	MT-----				
	WRAL			Tu	11/06/12	:30	12:54 PM	NC15CITATIONS	\$800.00		8

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**Covington, LA 70433**

# DUPLICATE INVOICE

Advertiser	Neal Hunt - NC Senate
Product	Neal Hunt for State Senate
Estimate Number	1033

<b>Invoice #</b>	<b>119837-2</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119837
Alt Order #	6403439
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WRAL			M	10/29/12	:30	4:25 PM	NC15CITATIONS	\$1,600.00		4
	WRAL			Tu	10/30/12	:30	3:58 PM	NC15CITATIONS	\$1,600.00		3
	WRAL			W	10/31/12	:30	3:59 PM	NC15CITATIONS	\$1,600.00		5
	WRAL			Th	11/01/12	:30	4:26 PM	NC15CITATIONS	\$1,600.00		6
	WRAL			F	11/02/12	:30	3:59 PM	NC15CITATIONS	\$1,600.00		7
					11/05/12 to 11/11/12	1x	MT-----				
	WRAL			Tu	11/06/12	:30	3:59 PM	NC15CITATIONS	\$1,600.00		8
5	WRAL	NFL Football (Early)	1p - 4:30p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----S				
	WRAL			Su	11/04/12	:30	2:34 PM	NC15CITATIONS	\$1,780.00		2
6	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	MTWTF--				
	WRAL			M	10/29/12	:30	4:59 AM	NC15CITATIONS	\$400.00		3
	WRAL			Tu	10/30/12	:30	5:08 AM	NC15CITATIONS	\$400.00		5
	WRAL			W	10/31/12	:30	5:24 AM	NC15CITATIONS	\$400.00		4
	WRAL			Th	11/01/12	:30	5:08 AM	NC15CITATIONS	\$400.00		8
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	5:25 AM	NC15CITATIONS	\$400.00		7
	WRAL			Tu	11/06/12	:30	5:14 AM	NC15CITATIONS	\$400.00		6
7	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	-TWTF--				
	WRAL			Tu	10/30/12	:30	6:59 AM	NC15CITATIONS	\$900.00		3
	WRAL			W	10/31/12	:30	6:39 AM	NC15CITATIONS	\$900.00		4
	WRAL			Th	11/01/12	:30	6:58 AM	NC15CITATIONS	\$900.00		6
	WRAL			F	11/02/12	:30	6:53 AM	NC15CITATIONS	\$900.00		5

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Product	Neal Hunt for State Senate
Estimate Number	1033

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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119837
Alt Order #	6403439
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	6:53 AM	NC15CITATIONS	\$900.00		7
	WRAL			Tu	11/06/12	:30	6:41 AM	NC15CITATIONS	\$900.00		8
8	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	MTWTF--				
	WRAL			M	10/29/12	:30	5:29 PM	NC15CITATIONS	\$1,780.00		5
	WRAL			W	10/31/12	:30	5:28 PM	NC15CITATIONS	\$1,780.00		4
	WRAL			Th	11/01/12	:30	5:27 PM	NC15CITATIONS	\$1,780.00		3
	WRAL			F	11/02/12	:30	5:28 PM	NC15CITATIONS	\$1,780.00		7
					11/05/12 to 11/11/12	1x	MT-----				
	WRAL			Tu	11/06/12	:30	5:28 PM	NC15CITATIONS	\$1,780.00		6
9	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	-TWTF--				
	WRAL			Tu	10/30/12	:30	5:58 PM	NC15CITATIONS	\$1,780.00		4
	WRAL			W	10/31/12	:30	5:52 PM	NC15CITATIONS	\$1,780.00		5
	WRAL			Th	11/01/12	:30	5:36 PM	NC15CITATIONS	\$1,780.00		7
	WRAL			F	11/02/12	:30	5:43 PM	NC15CITATIONS	\$1,780.00		3
					11/05/12 to 11/11/12	1x	MT-----				
	WRAL			Tu	11/06/12	:30	5:44 PM	NC15CITATIONS	\$1,780.00		6
10	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	MTWTF--				
	WRAL			M	10/29/12	:30	6:13 PM	NC15CITATIONS	\$2,225.00		3
	WRAL			W	10/31/12	:30	6:29 PM	NC15CITATIONS	\$2,225.00		4
	WRAL			Th	11/01/12	:30	6:29 PM	NC15CITATIONS	\$2,225.00		5
	WRAL			F	11/02/12	:30	6:28 PM	NC15CITATIONS	\$2,225.00		7
					11/05/12 to 11/11/12	1x	MT-----				

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Product	Neal Hunt for State Senate
Estimate Number	1033

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

<b>Invoice #</b>	<b>119837-2</b>
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Order #	119837
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			M	11/05/12	:30	6:23 PM	NC15CITATIONS	\$2,225.00		6
11	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----S-				
	WRAL			Sa	11/03/12	:30	7:28 AM	NC15CITATIONS	\$150.00		2
12	WRAL	On The Record 730-8p	730-8p								
		CLASS 3 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	-----S-				
	WRAL			Sa	11/03/12	:30	7:49 PM	NC15CITATIONS	\$265.00	MG for 12.1 10/27	2
					mg, CLASS 3 CANDIDATE R9.26						
13	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----S				
	WRAL			Su	11/04/12	:30	10:29 AM	NC15CITATIONS	\$735.00		2
14	WRAL	Late News	11-1135p								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	-TWTFSS				
	WRAL			W	10/31/12	:30	11:24 PM	NC15CITATIONS	\$3,335.00		3
	WRAL			Th	11/01/12	:30	11:28 PM	NC15CITATIONS	\$3,335.00		1
	WRAL			F	11/02/12	:30	11:34 PM	NC15CITATIONS	\$3,335.00		4
	WRAL			Sa	11/03/12	:30	12:29 AM	NC15CITATIONS	\$3,335.00		2
				LR due to football runover							
				LR due to football runover							
					11/05/12 to 11/11/12	1x	M-----				
	WRAL			M	11/05/12	:30	11:28 PM	NC15CITATIONS	\$3,335.00		5
15	WRAL	Inside Edition	7-730P								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	4x	-TWTF--				
	WRAL			Tu	10/30/12	:30	7:13 PM	NC15CITATIONS	\$1,465.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	Inside Edition	7-730P								
		CLASS 2 CANDIDATE R9.26									
	WRAL			W	10/31/12	:30	7:27 PM	NC15CITATIONS	\$1,465.00		2
	WRAL			Th	11/01/12	:30	7:14 PM	NC15CITATIONS	\$1,465.00		4
	WRAL			F	11/02/12	:30	7:20 PM	NC15CITATIONS	\$1,465.00		3
				11/05/12 to 11/11/12		1x	M-----				
	WRAL			M	11/05/12	:30	7:22 PM	NC15CITATIONS	\$1,465.00		5
16	WRAL	Mon Hour 3	10-11p								
		CLASS 2 CANDIDATE R9.26									
				11/05/12 to 11/11/12		1x	M-----				
	WRAL			M	11/05/12	:30	10:34 PM	NC15CITATIONS	\$4,665.00		1
17	WRAL	Mon Hour 2	9-10p								
		CLASS 2 CANDIDATE R9.26									
				11/05/12 to 11/11/12		1x	M-----				
	WRAL			M	11/05/12	:30	9:12 PM	NC15CITATIONS	\$5,000.00		1
18	WRAL	Thu Hour 3	10-11p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12		1x	---T---				
	WRAL			Th	11/01/12	:30	10:49 PM	NC15CITATIONS	\$5,000.00		1
19	WRAL	Wed Hour 1	8-9p								
		MG CLASS 4 CANDIDATE R9.26									
				10/29/12 to 11/04/12		1x	--W----				
	WRAL			W	10/31/12	:30	8:28 PM	NC15CITATIONS	\$1,100.00		1
20	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12		1x	-----S-				
	WRAL			Sa	11/03/12	:30	9:08 AM	NC15CITATIONS	\$665.00		1
21	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				11/05/12 to 11/11/12		1x	MT-----				
	WRAL			Tu	11/06/12	:30	12:27 PM	NC15CITATIONS	\$535.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL	Letterman Friday	1205x-107x								
		CLASS 1 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	----	F--				
				F	11/02/12	:30	1:03 AM	NC15CITATIONS	\$250.00		1
23	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----	S-				
				Sa	11/03/12	:30	7:54 AM	NC15CITATIONS	\$200.00		1
24	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 4 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----	S				
				Su	11/04/12	:30	8:06 AM	NC15CITATIONS	\$150.00		1
25	WRAL	Noon News	12p-1p								
		CLASS 4 CANDIDATE R9.26									
	WRAL			11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	12:55 PM	NC15CITATIONS	\$125.00		1
26	WRAL	NC Spin/Spiritual Awakening	6-7a Sundays								
		CLASS 4 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----	S				
				Su	11/04/12	:30	6:22 AM	NC15CITATIONS	\$25.00		1

Aired Spots **78**

<u>Gross Total</u>	<b>\$107,845.00</b>	
<u>Agency Commission</u>	<b>\$16,176.75</b>	
<u>Net Amount Due</u>	<b>\$91,668.25</b>	<b><u>Payment Terms 30 Days</u></b>

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